



Taylor Osborn

ART DIRECTOR

Hello! I am a NYC based art director with a life-long passion for creative marketing.

I currently work at Lorelli NYC as a Senior Art Director with a specialization in b2b marketing, and previously as a motion designer at Mammoth Advertising. Across 6 years of in-house experience, I have worn all of the hats found in art department pipelines and flourished among constant actionable opportunities for growth into creative leadership.

Thanks for your time!

Pratt Institute, BFA 2014 | 2D & 3D Design Major | Philosophy Minor

Lorelli NYC

DIGITAL ART DIRECTOR

January 2015 — Present

Lorelli is a premier advertising agency based in NYC. I frequently work on new creative that launches with a print placement and matures as HTML email, digital, and signage advertisements over the campaign's lifespan. My other projects include, web design, development, project management, presentation design, and ad strategy.

+ Website Design and Development + Digital and Print Ad Design
+ Placement and Content Strategy + Motion Design

Mammoth Advertising

MOTION AND
MEDIA DESIGNER

2015

Mammoth Advertising focuses in large scale entertainment & social media markets with high volume multimedia projects. I worked from concept to execution in motion design, video editing and file collection for short video and flash ads representing: Whispers (ABC), 500 Questions (ABC), Dope (Open Road Films)

+ Motion Graphics Design + Digital Flats Design
+ Video Editing and Formatting + Storyboarding and Key

Myspace NYC

MEDIA AND
CONCEPT DESIGNER

July 2014 — March 2015

Myspace NYC is a dominant Brooklyn real estate brokerage. I worked there as an in-house designer for the duration of their company wide re-branding and new website development, overseeing multiple ad campaigns and property website launches.

+ Website Design and Development + Digital & Print Ad Design
+ Branding and Logo Design + Motion Design

Freelance

2014 — Present

Pix 11, VIDEO EDITOR Q1 2017 — Q2 2017
+ 'New York's Very Own' TV & Web Campaign for the Yankees

Pix 11, VIDEO EDITOR Q1 2016 — Q2 2016
+ 'Baseball is Back' TV & Web Campaign for the Mets and Yankees

Delta Dental, MOTION GRAPHICS AND VIDEO EDITOR Q3 2014 — Q1 2015
+ Instructional website video creation and editing

Film Me, MOTION GRAPHICS ANIMATOR Q2 2015 — Q3 2015
+ Branding animation for VCE, AI Yamamah Steel Industries Co, and KPMG